



## Prime Speakers from EU-BR Cloud universe together at WCN and Cloudscape Brazil

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Co-located with the annual conference of the Brazilian Computing Society (CSBC), 4-7 July, the [WCN](#) (6 July) and [Cloudscape Brazil](#) (7 July) events will host **high level representatives from government, industry, academia and researchers**, which will shine the spotlight on European (EU) & Brazilian (BR) excellence in cloud computing, big data & Internet of Things (IoT).

Both events will offer prime EU-Brazil forum to exchange fundamental advances in cloud computing, identify new research topics and help shape the future of cloud computing.

The [Agenda](#) was carefully planned, ensuring that high-level speakers are joining and several cloud computing topics are discussed, such as the future and challenges of both cloud computing collaborative and interdisciplinary research, EU-BR coordinated calls, open science cloud and much more.

### *Headline speakers*

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Over 30 well-experienced and renowned professionals will be keynotes in both events, giving an overview from all sectors what is happening and what will be the future of cloud computing in Europe and Brazil.

From **Policy and government**, several policy institutions will be at the event. Augusto Albuquerque (European Union Delegation in Brasília), Flavio Lenz Cesar (Ministry of Communications of Brazil), Maximiliano Martinhao (Ministry of Science, Technology, Innovation and Communications of Brazil) and Heber Fialho Maia Junior (Ministry of Planning in Brazil).

Concerning **Technology speakers**, both events will count with Demi Getschko (Brazilian Internet Steering Committee) Wanderson Paim de Jesus and José Luiz Ribeiro Filho (both from RNP), Lisandro Granville (President of Brazilian Computing Society), Philippe Navaux (UFRGS and CAPES), Flávio Wagner (UFRGS and Brazilian Internet Steering Committee), Karin Breitman (EMC Brazil), Claudio Caimi (Hewlett Packard Enterprise & Cloud28+), Augusto Gadelha (LNCC), Leonardo Lazarde (IBICTI) and a representative of NIST.

Related to the **Industry**, large corporations will join, having confirmed Carsten Schirra (Philips Research Brazil) and a representative from Microsoft. Innovative start-ups are represented by Felipe Matos (Start-up Farmer and Brazilian Association of Start-ups) and members from cloud companies will join such as Carlos Eurico do Canto (Propus – Tecnologia alinhada a negocios) and representative from Usto.re.

Last but not least, representatives from **Academia** from **both Europe and Brazil** will join the panel. From **Brazil** we will have Priscila Solis, João Gondim and Eduardo Alchieri (all from University of Brasilia), Rodolfo Azevedo (State University of Campinas), Wagner Meira (Federal University of Minas Gerais) and Antonio Frohlich (Federal University of Santa Catarina). From **Europe**, we will have Marco Vieira (Coimbra University – Portugal), James Clark (Waterford Institute of Technology), Ignacio Blanquer (Polytechnic University of Valencia – Spain) and Andrea Bondavalli (University of Florence – Italy)

### *Engage with the Speakers*

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Networking events will be organised during both days, to exchange ideas and find new collaborations and partners on their cloud computing frameworks.

**WCN and Cloudscape Brazil is for all cloud computing players which want to discuss and advance the state-of-art of cloud computing**



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Register at: <http://www.csbc2016.com.br/#inscricoes/m2wic>

Check the Agenda at: <http://eubrasilcloudforum.eu/wcn-cloudscape-brazil-2016-agenda>

For Information & support: [info@eubrasilcloudforum.eu](mailto:info@eubrasilcloudforum.eu)

### *About EUBrasilCloudFORUM*

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EUBrasilCloudFORUM (<http://eubrasilcloudforum.eu>) is the consolidated result of the efforts pooled together by representatives of the EU-Brazil Working Group set up at the EUBrazil (EUBR) workshop held in July 2014, in Brasilia.

The EUBrasilCloudFORUM project will facilitate the establishment of an organisational cooperation model to support the technical and policy dialogues, which enables the EU and Brazil to formulate and develop a common strategy and approach for Research & Innovation in Cloud Computing in line with the priorities of each region.

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